

| Promo - Post: Therese, Manic Street Preachers                   |
|---|
| Promo - The Call Sheet: Manic Street Preachers, Therese         |
| Televisual - Rushes expands its VFX offering                    |
| www.boardsmag.com - Rushes Soho Shorts Festival                 |
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| Broadcast - And Finally (Simone Grattarola)                     |
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| www.entertainment4media.com - The Mark of Cain                  |
| www.4rfv.co.uk - Snow Patrol "Signal Fire"                      |
| www.digitalartsonline.co.uk - Snow Patrol "Signal Fire"         |
| www.ukpost.org.uk - Rushes Soho Shorts Festival                 |
| www.shots.net - Rushes Soho Shorts Festival                     |
| feed.stashmedia.tv - Rushes new website                         |
| www.ukpost.org.uk - Rushes Soho Shorts Festival                 |
| www.channel4.com - Rushes Soho Shorts Festival                  |
| en.wikipedia.org - Rushes                                       |



Rushes Therese's Feelin' Me, directed by Trudy Bellinger, telecine by Marcus Timpson, After Effects by Matt Lawrence, lead Flame by Marcus Wood; Manic Street Preachers' Your Love Alone Is Not Enough, directed by John Hardwick, telecine by Simone Grattarola

# THE CALL SHEET

| Artist                 | Production   | Direction  | Art & Craft  | Post-production   | Commissioner  |
|------------------------|--|--|--|---|---|
| MANIC STREET PREACH    | IERS FEAT. NINA PERSSON: Your I  | ove Alone Is Not Enough  |  |   |   |
| Record Co: Sony BMG    | Producer: Laura Kanerick<br>Prod Manager: Josh Hyams<br>Company: HLA<br>Tel: 020 7299 1000<br>e-mail: isibeal@hla.net                                  | Director: John Hardwick<br>Camera: Daniel Landin<br>1st AD: Ben Gill<br>2nd AD: Clara Paris<br>Location: Ealing Studios, London<br>Casting: Casting UK | Prod Designer: Stevie Ritchie<br>Wardrobe: Emma Sutton<br>Hair: Sarah Cherry/Andrew Gregory<br>Make-up: Sarah Cherry         | Editor: Owen Oppenheimer @ Concrete<br>Telecine: Simone @ Rushes<br>Online Litsa @ Concrete | Commissioner: Mike O'Keefe<br>Company: Sony BMG<br>Tel: 020 7384 7500   |
| THERESE: Feelin' Me    |  |  |  |   |   |
| Record Co: EMI Records | Producer: Francesca Barnes<br>Prod Manager: James Bolton<br>Company: Merge @ Crossroads UK<br>Tel: 020 7792 5400<br>e-mail: info@crossroadsfilms.co.uk | Director: Trudy Bellinger<br>Camera: Tom Townend<br>1st AD: Tony Fernandes<br>Location: London   | Prod Designer: Tom Gander<br>Wardrobe: Cynthia Lawrence John<br>Hair: Kenna<br>Make-up: Eli Wakamatsu<br>Choreographer: Troy | Editor: Matthew McKinnon @ NWH<br>Online Markus Woods @ Rushes                              | Commissioner: Semera Khan<br>Company: EMI Records<br>Tel: 020 7605 5000 |

### LAUNCHES

# Rushes expands its vfx offering

Rushes has opened up a new vfx facility called VFX10 at its Old Compton Street offices, to cater for an increase in animation and effects work. The investment enables the Ascent Media-owned post production facility, famed for its work on commercials and pop promos, to "deliver more creative and complex vfx jobs than ever before," says Rushes md Joce Capper.

VFX10 bolsters Rushes current offering with a further eight visual effects suites, each of which can be used for either Autodesk Maya or Combustion, depending on whether animating or compositing is required.

As part of the expansion, Rushes has taken on two new members of staff – Paul Gregory as lead systems architect, whose primary role will be to "solve complex problems outside the realm of off-the-shelf products" and ex-MPC Gavin Digby as 2d composite supervisor. The opening of VFX10 is the result of a £75k investment by Rushes and has so far been used by Discovery and for commercials for Ribena and B&Q.



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# Industry news and people moves

Lavoie plans to take Taxi to Europe; Clio TV/Cinema jurors named; Ten Music launches Hank, the online music supervisor; Rushes film fest entry deadline approaching; Moves at Energy BBDO, Leo Chicago; New signings at Nice Shirt Films, Wilfrid Park, wil

by Boards Editorial



•RUSHES FILM FEST ENTRY DEADLINE APPROACHING> Just a reminder that the deadline to enter London's Rushes Soho Shorts Festival 2007 is May 4. The festival runs July 28 to August 3. http://www.rushes.co.uk/sohoshorts

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### C4 pulls TV drama over Iran fears

Channel 4 has postponed a drama about British soldiers in Iraq as the UK waits for the return of 15 Royal Navy personnel captured by Iran.

The Mark of Cain, which was due to be broadcast on Thursday, shows British troops abusing Iraqi detainees.



concerns raised by families of the captured crew about the timing of the show.

Mark of Cain

The network says it will not broadcast the drama until the personnel are "back on British soil".

Iranian President Mahmoud Ahmadinejad said on Wednesday that the personnel, who were captured in the Gulf on 23 March, will be freed as a "gift" to Britain.

### **Trophy photographs**

Speaking shortly before his announcement, Channel 4's drama commissioning editor Liza Marshall said: "We recognise + Timeline: UK-Iran stand-off that relatives of those held captive in Iran are concerned that + The 2004 incident the broadcast of the film at this point might jeopardise negotiations for their release.

"While the channel believes this outcome is unlikely, we are anxious not to add to the extraordinary stresses and concerns they must be experiencing at this time.

"In consultation with the writer and producers, we have therefore decided to delay transmission."

The Mark of Cain follows four young soldiers as they experience the reality of war for the first time in Iraq.

At the end of their tour of duty they return home with "trophy photos" but when the pictures are discovered their lives are changed forever.



oiced concern over C4/

The film depicts the life of four young soldiers in Iraq

The story echoes real-life events, including the case of three British soldiers who were convicted of abusing Iraqi civilians at Camp Bread Basket, Basra, in May 2003.

But the film-makers have been keen to stress that the drama is not based on this event in particular.

Writer Tony Marchant says the story is based on "about eight" real-life accounts.

"It's entirely fiction," agrees Shameless star Gerard Kearns, who plays Private Mark Tate in the film.

"Tony did a lot of research into the army and the way it works. He interviewed a lot of soldiers."

A Channel 4 statement said the programme had been postponed until 17 May, "subject to the diplomatic stand-off between Britain and Iran being satisfactorily resolved".

### **UK STAND-OFF WITH IRAN**

### LATEST STORIES

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- Timeline: Sailors stories row

## HAVE YOUR SAY

Sailors freed: Your reaction

#### **RELATED INTERNET LINKS** Channel 4

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# AND FINALLY...

### SIMON GRATTAROLA,

senior colourist at Rushes Post Production, insists he shrinks from water

# What's the biggest lie you've ever told?

It is bigger - it's just I've been in the swimming pool all day Which TV or radio programme would you resuscitate? The Fall and Rise of Reginald Perrin What would you do with a million quid? Toss them back in the sea How do you get your own way? Well, we sit down and talk through the situation. Then we both agree I was right What's the worst rejection you've ever had? When I was sitting in physics daydreaming about Mrs Chanin and she asked me to get up and come to the blackboard... Oh, rejection? What's the most unusual drink you've ever had? Water on a stag do. I wouldn't recommend it Who or what would you put into Room 101? David Blaine, although he'd probably escape Have you recently given up/ taken up anything? I'd given up getting annoyed at rude people. To fill the void, I've taken up getting extremely annoyed with rude people What are the best and worst things about working in TV? The pursuit of what is new and people clinging to the past Where's the best place to do some 'meeja' networking? Rushes' roof garden and its barbecues.



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# SYSTEMS ENGINEER DANNY

Danny Smith has joined the expanding Rushes team as Senior Graphics Systems Engineer.



With more than ten years experience as a Unix Systems Administrator, Danny boasts intimate knowledge of network design and systems integration for visual effects workflows.

As a freelance Systems Consultant since 2004, Danny has worked with some of the biggest players in London's post production industry. Prior to this, Danny completed a six-month stint at Scarlet Digital Imaging as Head of the Technical Department for "Gerry Anderson's New Adventures of Captain Scarlet".

Danny started his career at Brown and Root Ltd. in 1994 before moving to Cinesite Europe to become a Production Programmer and later a Senior Systems Administrator. Between 1998 and 2002, Danny co-founded and ran his own successful systems consulting company ?Sufficiently Advanced Magic Limited'.

Danny Smith said: "I'm very excited by the opportunity to build upon Rushes' acknowledged capability in the VFX market. I'm looking forward to being able to assist in making Rushes better able to cope with the demands that the future brings."

Jonathan Privett, Head of 3D at Rushes, added, "It is fantastic to be able to work with Danny again, his knowledge and understanding of what's required to maintain and push forward a world class facility are second to none."

Tim Wharton, Director of Engineering at Rushes, commented, "Danny is a highly respected and talented engineer with a wealth of experience. When I heard that Danny could be available to hire on a permanent basis, I contacted him immediately. We were delighted when he decided to join Rushes, especially as we knew how stiff the competition for his signature would be. Bringing Danny on board will help Rushes during what is a very exciting growth period for us.

We are winning some excellent projects at the moment, some of which are on a larger scale than we have tackled before. Danny's experience in the feature film sector will help us enormously. We are extremely pleased to have him here at Rushes."

More on Rushes Post Production

Published on 10/04/2007



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News:

### RUSHES SOHO SHORTS FORCED TO EXTEND DEADLINE BY A WEEK

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# Soho Shorts 2007

The Rushes Soho Shorts Festival is now accepting entries for this year's event. The 50-strong judging panel has also been confirmed with names including film producers Stephen Woolley and Nik Powell. A documentary category has been added to this year's event, complementing the five original categories: short film; newcomer; title sequences & idents; music video; and animation. This year's festival will run from 28 July to 3 August. Deadline for entries will be 4 May.

# The Mark Of Cain 13 Apr 07

Title: 'The Mark of Cain' Production Company: Red Production Company Format: Feature, produced in HD Writer: Tony Marchant Director: Mark Munden Producer: Lynn Horsford PPS: Russ Woolnough DOP: Matt Grey NEG Cut: Danny Coulson @ Soho Images St Anne's Producer: Erin McGookin Online Editor: Simon Brook Rushes Producer: Josh King Colourist: Martin Southworth Airdate: 9.00 pm, Thursday 5th April 2007, Channel 4 DVD: Monday 9th April 2007

'The Mark of Cain' is a powerful and significant film by Tony Marchant ('Canterbury Tales', 'Great Expectations'). The Ascent Media Group completed the full picture post on the feature 'The Mark of Cain' on behalf of Red Productions. Using detailed research and explosive new testimonies from soldiers who served in Iraq, the film fictionalises the emotional story of two young men very much out of their depth.

Life-long friends Shane Gulliver and Mark Tate are both 18-year-old privates serving in Basra in 2003, on their first tour of duty. As peacekeeping troops they are forced to face complex situations they'd never anticipated or been trained for, making instant moral judgements in this highly charged, life-threatening and brutal environment.

'The Mark of Cain' follows the 2 men as they experience the reality of soldiering for the first time and are permanently affected by what they see and do. Rather than returning with heroic stories, they bring home tawdry trophy photos, the discovery of which results in dramatic consequences.

Firstly, the Super 16mm over length negatives were cut by Danny Coulson and his team at Soho Images after which the film was graded on a Spirit telecine at Rushes from S16mm to HD-Cam SR by Martin Southworth. The online editing was completed at St. Anne's on the Avid DS Nitris by Simon Brook. The finished material was returned to Soho Images for a 35mm film record via ARRILASER. All film deliverables were then produced at Soho Images. HD and SD video deliverables were completed by Ascent Media, MMS Wardour Street.

Soho Images' John Taylor said; "The director and D.O.P were very keen to give the film a specific look, as Martin at Rushes will testify, we carried out tests on different print stocks of the same footage, everybody involved was in agreement on which stock worked the best (Kodak vision) and we carried this through to the check prints. For a 16mm originating project the quality did not suffer through the dupes and I was very happy with the results reached. This is a great example of what we can achieve as a group."

Josh King, post production supervisor at Rushes, co-ordinated all visual effects shots from Manchester. Real time telecine was done at High Definition with full attendance by the production company. Farming both the S16mm neg/35mm print and HDCamSR tapes between St. Anne's and Rushes with close communication for the entire post process through the Ascent family, ensured each transition ran smoothly and efficiently.

Martin Southworth, Telecine Colourist at Rushes said, "I was working with the DOP and director to establish a series of looks reflecting the episodic nature of the film. Tests were run regularly to reassure the production crew that our output was suitable for both TV and film rerecording. However, working in HD seemed to minimise most problems and with Soho Images handling the film-out, we were largely able to concentrate on achieving the best looks"

'The Mark of Cain' won the prestigious 'Movies That Matter' Award sponsored by Amnesty International at the Rotterdam Film Festival.

- Ends -

For further information, contact:

Fiona McKenzie Tel: 020 7580 5058 Email: fi@ckpublicity.com



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The 4th May deadline for the 9th Rushes Soho Shorts Festival is approaching fast so get your entries in soon or you risk missing the boat.

And don't forget that this year sees the introduction of a documentary category for the first time so all budding young docs makers are also encouraged to submit their work.

The 50 strong judging panel has also now been confirmed with high profile industry names including film producers Stephen Woolley and Nik Powell, Film Critics James Christopher and Jason Solomons, Maggie Ellis, Head of Production at Film London and Dan Jolin from Empire magazine.

The festival, renowned for its not-for-profit status and its championing of emerging young talent, has grown dramatically each year since 1999 with last year seeing more than 2,000 entries from filmmakers around the world.

This Documentary category will complement the 5 original categories: Short Film, Newcomer, Title Sequences & Idents, Music Video and Animation.

Rushes Soho Shorts Festival 2007 will run from 28th July to 3rd August with Awards for the Best Director in each category being presented on Thursday 2nd August.

GET YOUR 2007 ENTRIES IN NOW! Deadline for entries is 4th May 2007

Press Contacts: CK Publicity Alie Griffiths 020 7580 5058 alie@ckpublicity.com Further Information: Please contact Joe Bateman 020 7437 8676 sohoshorts@rushes.co.uk

More on Rushes Post Production

Published on 24/04/2007



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### NEWS IN BRIEF 25 April 2007

Golden Drum presidents; FFF outside; BBC backs promo event; LoveBytes in Sheffield; animation in Stuttgart; Soho Shorts deadline

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Organisers of the 14th Golden Drum Festival have announced Kurt Georg Dieckert as president of this year's media awards jury, and have confirmed that Oliver Czok will preside over the interactive jury. Dieckert is the chief creative officer and member of the management board at TBWA, Germany, while Czok is a member of executive board and founder of Scholz & Friends deepblue, Germany.

4Cento and Cinemastone have teamed up to launch the FFF - the Four Hundred Film Festival - a weekly outdoor film screening in Milan, Italy. The programme will include shorts, feature length, experimental, student and avant-garde films, and selected commercials. Anyone wishing to have their work shown can submit entries. For more info see the **WEBSITE**.

Following the success of last year's Electric Proms, the BBC has joined forces with Warp Records, Ninja Tune, Domino and 679 Recordings to announce the New Music Shorts 2007 competition. The initiative offers aspiring filmmakers a £5,000 budget to make a music promo for one of seven tracks chosen by the record labels. The winning entries will be screened on the opening day of the festival, October 24. See **THE BBC WEBSITE** for more details.

On May 13 LoveBytes returns to Sheffield to showcase a selection of digital creative work over seven days. Events include audiovisual installations, live performances, talks, workshops, film screenings and exhibitions of moving image and graphic design. Live music acts include Pixel and Plaid. Full details can be found at **LOVEBYTES.ORG.UK**.

fmx/07, the 12th international conference on animation, effects, realtime and content, has announced the complete line-up for this year's event which will take place in Stuttgart between May 1-4. A range of forums will address issues ranging from the future of gaming to digital cinema. See **FMX.DE** for more info.

Just a quick reminder: May 4 is the deadline for the ninth Rushes Soho Shorts Festival so get your entries in soon.

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## TIS THE SEASON TO UPDATE YOUR SITE

Maybe it's the online version of spring cleaning but here's three of the flurry of website update notices we've seen in last couple days.

- Venerable London post house Rushes
   Barcelona design and animation studio 3erMundo
- 3. UK animator Run Wrake.



Posted on Monday, April 30, 2007 at 08:20AM by 🖶 STIG | 💷 Post a Comment



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RUSHES SOHO SHORTS FOF TO EXTEND DEADLINE BY A WEEK

### **11TH MAY NEW DEADLINE**

The 4th May deadline for the 9th Rushes Soho Shorts Festival has been extended to 11th May due to popular demand.

With entries and enquiries still flooding in, Festival Organisers have had to allow film makers one more week in which to get their film entered. Already, the number of films rocketed into the thousands.

The 50 strong judging panel has also now been confirmed with high profile industry names including film producers Stephen Woolley and Nik Powell, Film Critics James Christopher and Jason Solomons, Maggie Ellis, Head of Production at Film London and Dan Jolin from Empire magazine.

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